Social Media

Social Media Explained

Twitter: I'M EATING A #DONUT

Facebook: I LIKE DONUTS

Instagram: HERE'S A VINTAGE PHOTO OF MY DONUT

YouTube: HERE I AM EATING A DONUT

LinkedIn: MY SKILLS INCLUDE DONUT EATING

Pinterest: HERE'S A DONUT RECIPE

Spotify: NOW LISTENING TO “DONUTS”

Google+: I'M A GOOGLE EMPLOYEE WHO EATS DONUTS
Staying Safe Online

1. Use maximum privacy and security settings
2. Don’t add friends who aren’t your friends
3. Create strong passwords…and don’t reuse them
4. Always make sure to log out when you are done on your computer
Passwords

~28 bits of entropy

Difficulty to guess: EASY

Difficulty to remember: HARD

~44 bits of entropy

Difficulty to guess: HARD

Difficulty to remember: You've already memorized it

Through 20 years of effort, we've successfully trained everyone to use passwords that are hard for humans to remember, but easy for computers to guess.

Source: https://xkcd.com/936/
Rules for Creating a Strong Password: What Not to Do!

1. Don’t use sensitive information (names, birthdates, addresses, etc.) in your passwords

2. Don’t use single words or sequential numbers or letters

3. Don’t use the same password for multiple accounts

4. Don’t store your passwords in your browser
Rules for Creating a Strong Password: What to Do!

1. Start with a phrase that means something to YOU
2. Switch out letters in the phrase with numbers and characters
3. Add capitalization to make passwords more complex
4. Make it at least twelve characters long
5. Change your passwords regularly
6. Write them down in a safe location
Password Examples

• Switch letters to characters
  • FasterFingers = $F@573rF1ng3r5$

• Use the first letters in a phrase
  • I sold my camel for five dollars in 2016 = Ismcfs$5i16
Password Examples

• Pick 4 to 6 random words
  • SwampSockCafeBurstEmpty

• Add the site each password is for at the end
  • Ismcf$5i16itunes, Ismcf$5i16netflix, Ismcf$5i16amazon
Social Media

Etiquette
Rule #1
The Golden Rule

If you can’t say something nice, don’t say nothing at all.
Rule #2

The Internet is forever
Rule #3
We can still see you
Rule #4
Beware the overshare
Rule #5
It’s okay to say goodbye
Pinterest is a social media site that is a virtual bulletin board where you can “pin” your interests, favorite things, and inspirations in a visual way to browse your saved items.
What’s Pinterest?: https://youtu.be/1QkMOdWoKyc
Navigating Pinterest
Notifications:
Where you will find notifications from Pinterest or friends.

Profile:
Your account information, pins, boards, and likes can be found here.

Discover & Explore:
Explore new topics, trends, and categories.

Shopping:
Some pins are products you can buy. If you decide to purchase, you will find items here.
Home Button:
This will always take you back to your Home Feed.

Help Button:
You can find helpful tutorials here. Try “Pinterest Basics” or “A Guide to Pinterest”.
Signing up for an account

Step 1: Go to www.pinterest.com

Step 2: Enter Email Create Password

Step 3: Select Continue