Instagram
Instagram App
Creating an Instagram Account

1.) Download the Instagram app from the App Store (iOS) or Google Play Store (Android).

2.) Once the app is installed, tap to open it.

3.) Tap Sign Up With Email or Phone Number, then enter your email address or phone number (which will require a confirmation code) and tap Next. You can also tap Log in with Facebook to sign up with your Facebook account.

4.) If you register with your email or phone number, create a username and password, fill out your profile info and then tap Done. If you register with Facebook, you’ll be prompted to log into your Facebook account if you’re currently logged out.
Instagram Vocabulary

**App** – Abbreviation for “application”. It is a software application downloaded to a mobile device that provides access to the Instagram site.

**Feed** – The collection of current posts shared by those you follow. This is designated by the house icon on the bottom navigation panel.

**Filter** – The editing feature which can be applied to your post to enhance features and colors.

**Followers** – The people that follow an Instagram user.

**Following** – The people that an Instagram user follows.

**Gallery** – The collection of a user’s Instagram posts.

**Hashtag** – The # symbol placed in front of key words. Hashtags should be key words or phrases relevant to the description of the Instagram post. Hashtags are searchable on Instagram.
Instagram Vocabulary

**Home** – The Home screen is the list of activity of all the users you follow. Also referred to as the feed.

**Like** – The measure of appreciation of a post is documented in the number of “likes” it receives. A “like” is represented by a heart on Instagram. You can like a post by double-tapping the image or tapping the heart below the caption.

**Post** – Any visual content uploaded to an Instagram profile. Posts can consist of photos or videos.

**Profile** – This is your account information on Instagram. Your profile consists of your name, username, profile photo, and your photo gallery

**Username** – The name a person uses on Instagram to define their profile address. This may be any configuration and does not have to relate to their actual name.
Following an Instagram Account

1. Search for an account or a hashtag
2. Click on an account you like/know
3. Click on the “+follow” button.
4. You are now following this account!

To See All Their Posts Show Up In Your Feed

1. Click the “…” in the top right corner
2. Click “Turn on Post Notifications.”
Accounts to Follow

manhattanpublib
716 posts 1,171 followers 294 following
Manhattan Public Library
Connecting the community to a world of ideas and information.
www.mpl.org

kirkus_reviews
417 posts 4,099 followers 809 following
Kirkus Reviews
Book reviews and recommendations from the most trusted voice in book discovery.
b.ly/ZD0r8k
Followed by newsonair, libraryinc, librarylife, library

instagram
5,479 posts 215m followers 210 following
Instagram
Discovering and telling stories from around the world. Founded in 2010 by @kevin and @nikkil.
Followed by jet company, libbylibrary, libweb - 50 more

bookbento
198 posts 50.6k followers 292 following
Book Bento Box
Book recommendations with a side of stuff.
www.readforward.com
Followed by bookaholics, branchlib, strandbookstore - 8 more

subwaybookreview
865 posts 107k followers 363 following
Subway Book Review
Book reviews from the underground Created by Uli Buehler Cohen @theub
We're in New York + London + Mexico City + Sydney + Milan and more
Followed by libraryneighbor, daylibrary, westernlibrary - 20 more

bookriot
3,533 posts 181k followers 218 following
Book Riot
Always books. Never boring.
Tag #RiotGrams to be featured
linkinprofile.com/bookriot
Followed by dogbookclub, bookclub, the_dusty_bookshelf - 35 more
Following an Instagram Hashtag

1. Search in the “tags” category or in the “top” category with “#” before your search word.
2. Click on a hashtag that interests you.
3. Click on the “Follow” button under the hashtag at the top of the screen.
Making an Instagram Post
Making an Instagram Post
Photo Carousel Posts
Archiving Posts
Viewing Instagram Stories

If someone has shared a story you haven't seen yet, you'll see a colorful ring around their profile picture.

**Using the Instagram app:** Stories appear in a row at the top of Feed. To see someone's story, tap their profile picture at the top of Feed, on their profile or next to a post they've shared in Feed.

When you view stories from the top of your Feed, they automatically scroll from one person's to the next. You can tap the screen to skip to the next photo or video, or swipe right or left to skip between people's stories. Swipe down on the screen or tap x in the top right to exit someone's story and return to Feed.

**On the web at Instagram.com:** Stories appear at the top of Feed on mobile web, and to the right of Feed on desktop web. Tap or click on any story to view it, or use the arrows to get to the next screen or story. Select x in the top right to exit someone's story and return to Feed.
Viewing Instagram Stories

When you watch someone's story, you can skip forwards, backwards and pause:

- Tap on the left of the screen to go back to the previous photo or video, or on the right to skip to the next one
- Swipe right or left to skip between people's stories
- Tap and hold the screen to pause on a photo or video

Keep in mind that when you watch someone's story, they'll be able to tell that you've watched it.
Creating Instagram Stories
Adding Text to Stories
Apps to Split Long Videos into 15 Second Increments for Instagram Stories

1. CutStory for Instagram Stories
   - Trim slice video Insta Story
   - LLC Sport Star Management
   - ★★★★★ 4.6, 16.9K Ratings
   - Free - Offers In-App Purchases

2. Story Cutter for Instagram
   - Insocial
   - Social
   - ★★★★★ 6.8K Ratings
   - Teen
   - Contains Ads - Offers in-app purchases
   - This app is compatible with your device.